

# CRISTINA LAURA ASAN CHIȚOI

Bucharest, sector 6 · +40 748 137 240

[cristina\\_asan@yahoo.com](mailto:cristina_asan@yahoo.com) · [www.cristinaasan.ro](http://www.cristinaasan.ro)

Date of birth: 22<sup>nd</sup> of January 1988 \* Driver's license: cat. B

## EXPERIENCE

### WEB PROGRAMMER, WINARROW INC

MAY 2016 – FEBRUARY 2018

The main responsibility was creating and maintaining websites for different companies alongside my team. We worked together to find the correct solution for each client's needs and, also, we implemented new ideas regarding design and functionality for the websites.

"WordPress" CMS platform was the main tool we used but also tried a few others, amongst them "aMember" CMS. We worked with "Click Bank" and "SPI" for online payments.

To test different elements in website pages but also the overall customer experience, we used "Split testing" technique.

As one of my personal achievements, I developed a new design system for the entire firm.

### FREELANCE WEB DESIGNER

DECEMBER 2011 – JUNE 2012

During this time, I was not hired with a contract, I worked on my own directly with the customers.

**Portfolio (also viewable on [www.cristinaasan.ro](http://www.cristinaasan.ro)):**

- [www.comunarasuceni.ro](http://www.comunarasuceni.ro) - Primaria Comunei Rasuceni, my newest website, manually implemented with the new web development technologies. The ideas for structure and design are entirely mine;
- [www.teamdesignmedia.ro](http://www.teamdesignmedia.ro) - Team Design Media, photo – video services. This is the second version in which I redesigned the website using the new web development technologies;
- [www.nfb.ro](http://www.nfb.ro) - Neurofeedback Romania, designed for a firm that offers medical therapy (EEG biofeedback) for brain issues;
- Adrian Chitoi Photography, personal website for a photographer;
- Team Design Media, designed for the firm with the same name which offers video and photography services for different events (mainly weddings and christenings);
- Former website for Tehnologica Radion (a company in the constructions business) I created 2 websites for them, a modified Flash template and a HTML one;
- Trup Perfect, designed for "Perfect Body" (a body shaping saloon);
- Ursitori, designed for "Ursitori Giurgiu" (an entertainment group specifically for christening parties and kids birthday parties);
- Unofficial Deutek, the website was not published, it was created for an interview in 2012 Presentation site for DEUTEK S.A., a decorative paints company;
- Total Euro Construct, it was the first website I designed, published in 2009; Total Euro Construct (TEC) is a firm that commercializes various products for constructions and interior and garden design;

**WEB DESIGNER**, S.C. ROMPROD S.R.L. (VALAHIA TV/ INFORMATIA DE GIURGIU)

DECEMBER 2010 – NOVEMBER 2011

I worked under a collaboration project.

**Responsibilities:**

- Designing and maintaining the paper's website "Informatia de Giurgiu" (currently replaced)
- All responsibilities from the initial contract

**WEB DESIGNER**, S.C. ROMPROD S.R.L. (VALAHIA TV/ INFORMATIA DE GIURGIU)

JULY 2009 – DECEMBER 2010

**Responsibilities:**

- Designing and maintaining the network's website "Valahia TV" (currently replaced)
- Video and audio editing (Adobe Premiere Pro and Photoshop /Cool Edit Pro)
- Cameraman
- Broadcasting director

**D2D SALES AGENT**, S.C. UPC ROMANIA S.R.L.

FEBRUARY 2007 – JUNE 2009

## EDUCATION

SEPTEMBER 2015 - PRESENT

**SPIRU HARET UNIVERSITY**, UNIVERSITY MASTER'S DEGREE

*Modern Technologies for Information Systems Engineering*

SEPTEMBER 2012 – JULY 2015

**SPIRU HARET UNIVERSITY**, UNIVERSITY BACHELOR'S DEGREE

*Faculty of Journalism and Communication Sciences*

SEPTEMBER 2002 – JULY 2006

**ION BARBU - HIGH SCHOOL**, ADMINISTRATIVE ECONOMIC HIGH SCHOOL

*Specialization - "Technician in financial and commercial activities"*

## OTHER QUALIFICATIONS

GRADUATED DECEMBER 2015

**ABSOLUTE SCHOOL**

Web design (HTML / CSS / Dreamweaver / FTP)

GRADUATED DECEMBER 2015

**ABSOLUTE SCHOOL**

Web design (Java Script / jQuery)

## PERSONAL APTITUDES

### FOREIGN LANGUAGES

Advanced English (written and spoken)

Medium Spanish (written and spoken)

### IT&C Skills

#### WEB DEVELOPMENT

-Very good knowledge HTML5, CSS3, WordPress Platform, Adobe Photoshop

-Good knowledge of JSON, W3.CSS, Bootstrap, Visual Studio Code

-Medium knowledge JavaScript, jQuery, PHP and SQL, SEO, Social Media (Facebook, Twitter, etc.)

-In present I specialize in the next: Angular 6, Node JS, TypeScript

#### ADOBE SUITE

Advanced knowledge: Photoshop, Premiere Pro

Medium knowledge of Dreamweaver

#### OPERATING SYSTEMS

Medium to advanced knowledge of Microsoft Windows (Windows 10 / 8.1 / 8 / 7 / Vista / XP / 2000)

#### OFFICE APPLICATIONS

Solid knowledge of Microsoft Office suite

#### HARDWARE

Advanced PC hardware knowledge

#### OTHER SKILLS

-Photography

-Videography

